

BBDO Carbon Film Quote

Production offer

Testquote Beta / Carbon Film Quote

First roadtest, 29.03.2011

Job Number: SourceEcreative



this is a small testquote to present some of the items being part of the BBDO Proximity Carbon Film Quote based on CMC Commercial Movie Calculator. The first program to combine filmquote and carbon footprint.
All € and % numbers are fictional. CO2 emissions are based on official sites.

Summary

1	Cast		
	1.1 Fees	2,700.00 EUR	
	1.2 Buyouts	5,400.00 EUR	
			8,100.00 EUR
2	Crew		
	2.1 Prep	3,590.00 EUR	
	2.2 Shoot	4,840.00 EUR	
	2.3 Wrap	3,130.00 EUR	
			11,560.00 EUR
3	Equipment		
	3.1 Special equipment	3,850.00 EUR	
			3,850.00 EUR
4	Studio/location		
	4.1 Catering/Miscellaneous	370.00 EUR	
			370.00 EUR
5	Transportation		
	5.1 Production	2,790.00 EUR	
	5.2 Equipment	1,290.00 EUR	
	5.3 Art department	1,300.00 EUR	
	5.4 Miscellaneous	700.00 EUR	
			6,080.00 EUR
6	Travel		
	6.1 Crew	9,450.00 EUR	
	6.2 Cast	8,540.00 EUR	
			17,990.00 EUR
	Subtotal Productioncosts		47,950.00 EUR
	Handling		6,652.80 EUR
	Production fee		2,436.00 EUR
	Total production budget excluding VAT		57,038.80 EUR

BBDO-Version

Production Briefing Specification

Client:	Producer:
Agency:	Director:
Number of spots: 1	DOP:
Duration:	Production Manager:
Shoot film/video: 35mm	Post production:
Location:	Production time:

	Inclusive		Inclusive
1	Location scouting	20	Complete to Digi-Master
2	Casting international	21	Complete to A/P
3	Casting national	22	Recording / Dubbing
4	Actors fees-featured (BSF)	23	Sound FX
5	Chaperone fees	24	Master safety copies
6	Extras	25	Client copies
7	Hand artists	26	Insurance
8	Animals and handlers	27	a) Negative
9	Voice artist	28	b) Non-appearance director
10	Voice artist international	29	c) Non-appearance cast
11	Food stylist	30	d) Weather insurance
12	Wardrobe	31	Stock shots / Research
13	Props	32	Music research and material
14	Artwork/packs	33	Composer and recording
15	Product delivery	34	Travel / Hotel
16	Telecine	35	a) Production
17	Director's cut	36	b) Client
18	Off-line	37	c) Agency
19	On-line	38	d) Actors

Buyouts cast
 Buyouts voice artists
 Buyouts music
 Rights archive

Foreign currency: USD	Exchange rate: 1 EUR = 1.3544 USD	Valuation date:	Foreign costs: 0.00 EUR
Exchange rate variations will be credited/debited to the client.			

	Handling	Production fee
General production costs	15.0%	10.0%
Cast fees	15.0%	5.0%
Cast buyouts	15.0%	0.0%
Director and loanout	15.0%	7.5%
Service fee co-production abroad	15.0%	10.0%
Travel costs	12.0%	0.0%

	Days		Days
Location scouting	0.0	Studio - build	0.0
Travel	0.0	Studio - prep / light	0.0
Location prep	0.0	Studio shoot	0.0
Location shoot	0.0	Studio strike	0.0
Location strike	0.0		

Total Production costs excl. sales tax	Weather cancellation costs per day excl. sales tax
EUR 57,038.80	EUR 0.00

1. Cast

1.1 Fees

Cast / Fees	Qty.	Days	Rate	Days	Travel	Overt.	AGC	%	NIC/PN&W	%	Buyout	%	Total
Principal 1	2	1.0	1,000.00			0.00	1,200.00	20.0	900.00	15.0	4,000.00	200	8,100.00
Total							1,200.00		900.00		5,400.00		8,100.00

2. Crew

2.1 Prep

Crew / Prep	Qty.	Days	Rate	NIC/PN&W	%	Total
Producer	1	2.0	700.00	350.00	25.0	1,750.00
Production manager	1	4.0	400.00	240.00	15.0	1,840.00
Total				590.00		3,590.00

2.2 Shoot

Crew / Shoot	Qty.	Days	Rate	Days	Travel	Overt.	NIC/PN&W	%	Total
Producer	1	3.0	700.00	1.0	300.00	0.00	600.00	25.0	3,000.00
Production manager	1	3.0	400.00	2.0	200.00	0.00	240.00	15.0	1,840.00
Total							840.00		4,840.00

2.3 Wrap

Crew / Wrap	Qty.	Days	Rate	NIC/PN&W	%	Total
Producer	1	2.0	700.00	350.00	25.0	1,750.00
Production manager	1	3.0	400.00	180.00	15.0	1,380.00
Total				530.00		3,130.00

3. Equipment

3.1 Special equipment

Equipment / Special equipment	Qty.	Days	Rate	Total
Helicopter	1	5.0	700.00	3,500.00
Mounts	1	1.0	350.00	350.00
Total				3,850.00

4. Studio/location

4.1 Catering/Miscellaneous

Studio/location / Catering/Miscellaneous	Qty.	Days	Rate	Total
Heating/Location	1	1.0	120.00	120.00
Electricity setbuild/Location	1	1.0	75.00	75.00
Electricity shoot/Location	1	1.0	100.00	100.00
Generator Fuel/Location	1	1.0	75.00	75.00
Total				370.00

5. Transportation

5.0 Production

Transportation / Production	Qty.	Prep	Shoot	Wrap	Rate	Total
Cars Scout/Location	1	2.0	2.0	1.0	100.00	500.00
Cars production/Location	2	1.0	2.0	1.0	90.00	720.00
Vans crew/Location	1	1.0	2.0		110.00	330.00
Vans/cars client/Location	1	1.0	2.0		140.00	420.00
Vans/cars agency/Location	1	1.0	2.0		140.00	420.00
Cars/Vans-Petrol/Location	1	1.0	1.0		200.00	400.00
Total						2,790.00

5.0 Equipment

Transportation / Equipment	Qty.	Prep	Shoot	Wrap	Rate	Total
Trucks camera	1	1.0	2.0	1.0	90.00	360.00
Trucks lighting	1	1.0	2.0	2.0	90.00	450.00
Trucks grip	1	1.0	2.0	1.0	120.00	480.00
Total						1,290.00

5.0 Art department

Transportation / Art department	Qty.	Prep	Shoot	Wrap	Rate	Total
Cars art director	1	2.0	2.0	1.0	110.00	550.00
Truck props	1	3.0	1.0	1.0	150.00	750.00
Total						1,300.00

5.0 Miscellaneous

Transportation / Miscellaneous	Qty.	Prep	Shoot	Wrap	Rate	Total
Bus/Location	1	1.0	1.0	1.0	100.00	300.00
Bus wardrobe/Location	1	1.0	2.0	1.0	100.00	400.00
Total						700.00

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6. Travel

6.1 Crew

PPM

Travel / Crew	Qty.	Days	Rate	Total
Producer Flight Hamburg-Dusseldorf	1	1.0	400.00	400.00
Director Flight Stockholm-Dusseldorf	1	1.0	1,000.00	1,000.00
Taxi	2	4.0	25.00	200.00
per Diems	2	1.0	35.00	70.00
Car	1	1.0	90.00	90.00
Car-Petrol	1	1.0	30.00	30.00
Total				1,790.00

Travel Crew

Travel / Crew	Qty.	Days	Rate	Total
Producer - Flight Hamburg-Dubai	1	1.0	4,500.00	4,500.00
Producer - Car	1	2.0	150.00	300.00
Producer - Taxi	1	2.0	50.00	100.00
Producer - Hotel	1	3.0	75.00	225.00
Producer - per Diems	1	3.0	35.00	105.00
Production manager - Train Hamburg-Dusseldorf	1	1.0	110.00	110.00
Production manager - Car	1	1.0	120.00	120.00
Production manager - Taxi	1	1.0	75.00	75.00
Production manager - Hotel	1	1.0	60.00	60.00
Production manager - per Diems	1	1.0	35.00	35.00
Total				5,630.00

Postproduction

Travel / Crew	Qty.	Days	Rate	Total
Director Flight Stockholm-Hamburg	1	1.0	800.00	800.00
Taxi	2	2.0	25.00	100.00
Hotel	1	2.0	125.00	250.00
per Diems	1	2.0	35.00	70.00
Car	1	1.0	90.00	90.00
Car-Petrol	1	1.0	40.00	40.00
Total				1,350.00

Presentation

Travel / Crew	Qty.	Days	Rate	Total
Producer Flight Hamburg-Munchen	1	1.0	140.00	140.00
Director Flight Hamburg-Muchen	1	1.0	380.00	380.00
Taxi	2	2.0	40.00	160.00
Total				680.00

6.2 Cast

Travel / Cast	Qty.	Days	Rate	Total
Principal 1 - Flight Hamburg-Dubai	1	2.0	4,000.00	8,000.00
Principal 1 - Car	1	3.0	90.00	270.00
Principal 1 - Taxi	1	2.0	25.00	50.00
Principal 1 - Hotel	1	2.0	75.00	150.00
Principal 1 - per Diems	1	2.0	35.00	70.00
Total				8,540.00

Carbon Footprint

C1	Equipment		
	<u>C1.1 Special equipment</u>	<u>2,300 kg</u>	
			2,300 kg
C2	Studio/location		
	<u>C2.1 Catering/Miscellaneous</u>	<u>376 kg</u>	
			376 kg
C3	Transportation		
	<u>C3.1 Production</u>	<u>711 kg</u>	
	<u>C3.2 Equipment</u>	<u>1,064 kg</u>	
	<u>C3.3 Art department</u>	<u>741 kg</u>	
	<u>C3.4 Miscellaneous</u>	<u>1,714 kg</u>	
			4,230 kg
C4	Travel		
	<u>C4.1 PPM</u>	<u>879 kg</u>	
	<u>C4.2 Travel Crew</u>	<u>3,381 kg</u>	
	<u>C4.3 Postproduction</u>	<u>582 kg</u>	
	<u>C4.4 Presentation</u>	<u>706 kg</u>	
	<u>C4.5 Travel Cast</u>	<u>3,287 kg</u>	
			8,835 kg
	Carbon emission total		15,741 kg

C1 Equipment

C1.1 Special equipment

Equipment / Special equipment	Formula	Consumption	Unit	Factor	CO2 kg
Helicopter	Helicopter	5.00	h	460kg/h	2,300.00
Total					2,300.00

C2 Studio/location

C2.1 Catering/Miscellaneous

Studio/location / Catering/Miscellaneous	Formula	Consumption	Unit	Factor	CO2 kg
Heating/Location	Heating: solar heat	55.00	kWh	0.045kg/kWh	2.48
Electricity setbuild/Location	Electricity: world average	75.00	kWh	0.502kg/kWh	37.65
Electricity shoot/Location	Electricity: world average	300.00	kWh	0.502kg/kWh	150.60
Generator Fuel/Location	Fuel: diesel	60.00	l	3.083kg/l	184.98
Total					375.70

C3 Transportation

C3.1 Production

Transportation / Production	Formula	Consumption	Unit	Factor	CO2 kg
Cars Scout/Location	Fuel: regular/premium	50.00	l	3.096kg/l	154.80
Cars production/Location	Fuel: regular/premium	40.00	l	3.096kg/l	123.84
Vans crew/Location	Fuel: diesel	45.00	l	3.083kg/l	138.74
Vans/cars client/Location	Fuel: diesel	45.00	l	3.083kg/l	138.74
Vans/cars agency/Location	Fuel: regular/premium	50.00	l	3.096kg/l	154.80
Total					710.91

C3.2 Equipment

Transportation / Equipment	Formula	Consumption	Unit	Factor	CO2 kg
Trucks camera	Fuel: diesel	75.00	l	3.083kg/l	231.22
Trucks lighting	Fuel: diesel	150.00	l	3.083kg/l	462.45
Trucks grip	Fuel: diesel	120.00	l	3.083kg/l	369.96
Total					1,063.64

C3.3 Art department

Transportation / Art department	Formula	Consumption	Unit	Factor	CO2 kg
Cars art director	Fuel: regular/premium	90.00	l	3.096kg/l	278.64
Truck props	Fuel: diesel	150.00	l	3.083kg/l	462.45
Total					741.09

C3.4 Miscellaneous

Transportation / Miscellaneous	Formula	Consumption	Unit	Factor	CO2 kg
Vehicles-Petrol/Studio	Fuel: regular/premium	200.00	l	3.096kg/l	619.20
Vehicles-Diesel/Studio	Fuel: diesel	300.00	l	3.083kg/l	924.90
Vehicles-Petrol/Location	Fuel: regular/premium	55.00	l	3.096kg/l	170.28
Total					1,714.38

C4 Travel

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C4.1 PPM

Travel / PPM	Formula	Consumption	Unit	Factor	CO2 kg
Producer Flight Hamburg-Dusseldorf	Custom calculation	140.00	kg		140.00
Director Flight Stockholm-Dusseldorf	Custom calculation	660.00	kg		660.00
Taxi	Taxi	200.00	€	0.163kg/€	32.60
Car-Petrol	Fuel: regular/premium	15.00	l	3.096kg/l	46.44
Total					879.04

C4.2 Travel Crew

Travel / Travel Crew	Formula	Consumption	Unit	Factor	CO2 kg
Producer - Flight Hamburg-Dubai	Custom calculation	3,100.00	kg		3,100.00
Producer - Car	Fuel: regular/premium	35.00	l	3.096kg/l	108.36
Producer - Taxi	Taxi	100.00	€	0.163kg/€	16.30
Producer - Hotel	Hotel (Days)	3.00	d	12kg/d	36.00
Production manager - Train Hamburg-Dusseldorf	Custom calculation	18.80	kg		18.80
Production manager - Car	Fuel: regular/premium	25.00	l	3.096kg/l	77.40
Production manager - Taxi	Taxi	75.00	€	0.163kg/€	12.22
Production manager - Hotel	Hotel (Days)	1.00	d	12kg/d	12.00
Total					3,381.08

C4.3 Postproduction

Travel / Postproduction	Formula	Consumption	Unit	Factor	CO2 kg
Director Flight Stockholm-Hamburg	Custom calculation	480.00	kg		480.00
Taxi	Taxi	100.00	€	0.163kg/€	16.30
Hotel	Hotel (Days)	2.00	d	12kg/d	24.00
Car-Petrol	Fuel: regular/premium	20.00	l	3.096kg/l	61.92
Total					582.22

C4.4 Presentation

Travel / Presentation	Formula	Consumption	Unit	Factor	CO2 kg
Producer Flight Hamburg-Munchen	Custom calculation	340.00	kg		340.00
Director Flight Hamburg-Muchen	Custom calculation	340.00	kg		340.00
Taxi	Taxi	160.00	€	0.163kg/€	26.08
Total					706.08

C4.5 Travel Cast

Travel / Travel Cast	Formula	Consumption	Unit	Factor	CO2 kg
Principal 1 - Flight Hamburg-Dubai	Custom calculation	3,100.00	kg		3,100.00
Principal 1 - Car	Fuel: regular/premium	50.00	l	3.096kg/l	154.80
Principal 1 - Taxi	Taxi	50.00	€	0.163kg/€	8.15
Principal 1 - Hotel	Hotel (Days)	2.00	d	12kg/d	24.00
Total					3,286.95