

CO2 PROJECT-CALCULATION



Project	EXAMPLE
Time Frame	21/Jan/2012 - 24/Jan/2012
Company	BBDO GERMANY
Calculated by	S. GENTIS
Position	HTV



Pre-Production

0.99t CO2

BOB DIRECTOR (PRODUCTION COMPANY)



AIR TRAVEL LHR - TXL 0.27t CO2



AIR TRAVEL TXL - DUS 0.14t CO2



AIR TRAVEL DUS - LHR 0.15t CO2



HOTEL NIGHTS 3 Nights 0.10t CO2



TAXI TRAVEL 100 € 0.02t CO2

SAM PRODUCER (PRODUCTION COMPANY)



AIR TRAVEL TXL - DUS 0.14t CO2



AIR TRAVEL DUS - TXL 0.14t CO2



TAXI TRAVEL 51 € 0.01t CO2



HOTEL NIGHTS 1 Nights 0.03t CO2

CO2 PROJECT-CALCULATION



Production

55.55t CO2

BOB DIRECTOR (PRODUCTION COMPANY)



AIR TRAVEL LHR - CPT

3.51t CO2



AIR TRAVEL CPT - TXL

3.50t CO2



TAXI TRAVEL 50 €

0.01t CO2



HOTEL NIGHTS 9 Nights

0.30t CO2

JOE MAKEUP (PRODUCTION COMPANY)



AIR TRAVEL CDG - CPT

3.40t CO2



AIR TRAVEL CPT - CDG

3.40t CO2



HOTEL NIGHTS 8 Nights

0.27t CO2



TAXI TRAVEL 55 €

0.01t CO2

RON AGENCY PRODUCER (ADVERTISING AGENCY)



AIR TRAVEL DUS - CPT

3.46t CO2



AIR TRAVEL CPT - DUS

3.46t CO2



HOTEL NIGHTS 6 Nights

0.20t CO2



RAIL TRAVEL Germany, Cologne, NRW - Germany, Dusseldorf, NRW

0.00t CO2

SAM PRODUCER (PRODUCTION COMPANY)



AIR TRAVEL TXL - CPT

3.50t CO2



AIR TRAVEL CPT - TXL

3.50t CO2



HOTEL NIGHTS 9 Nights

0.30t CO2



TAXI TRAVEL 160 €

0.03t CO2

SUE VERYFAMOUS (TALENT)




AIR TRAVEL LAX - CPT


6.05t CO2

CO2 PROJECT-CALCULATION



	AIR TRAVEL	CPT - LAX	6.05t CO2
	HOTEL NIGHTS	6 Nights	0.20t CO2
	TAXI TRAVEL	400 €	0.07t CO2

TIM CD (ADVERTISING AGENCY)

	AIR TRAVEL	DUS - CPT	3.46t CO2
	AIR TRAVEL	CPT - DUS	3.46t CO2
	HOTEL NIGHTS	6 Nights	0.20t CO2
	TAXI TRAVEL	80 €	0.01t CO2

TOM FAMOUS (TALENT)

	AIR TRAVEL	LHR - CPT	3.51t CO2
	AIR TRAVEL	CPT - LHR	3.51t CO2
	HOTEL NIGHTS	5 Nights	0.17t CO2
	TAXI TRAVEL	100 €	0.02t CO2



Post-Production

0.65t CO2

BOB DIRECTOR (PRODUCTION COMPANY)

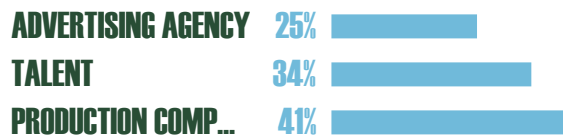
	AIR TRAVEL	TXL - LHR	0.27t CO2
	HOTEL NIGHTS	10 Nights	0.34t CO2
	TAXI TRAVEL	250 €	0.04t CO2

CO2 PROJECT-CALCULATION



CO2 Overall

57.19t CO2



Equivalent

The carbon footprint of building an average 2 story 2 bedroom cottage in the UK